

Not Gazing, but Watching, the Enigma of the Film Audience

Filmhouse, Lothian Road, Edinburgh, 3-5 March 2005

Programme

Thursday 3rd March

0900-1000 **Registration and coffee**

1000-1020 Opening address: Shane Danielsen, (Artistic Director, Edinburgh International Film Festival)

1030-1130 Paper 1 Ernest Mathijs_&_Mikel Koven
Film Festivals as Spaces of Meaning; Researching Festival Audiences as Producers of Meaning

Paper 2 Brigid Cherry
"Not only is it British, it's also a horror film": genre audiences, national cinema and fan taste.

Chair Christine Geraghty

1130-1200 Elevenses

1200-1300

Paper 3 Jim Moir
Getting into the Right Frame of Mind: The Cinema Audience in Action

Paper 4 Ailsa Hollinshead & Peter Gray
Being Audiences: embodied practices

Chair: Martin Barker

1300-1430 Lunch (finger buffet in Guild Rooms)

1430-1530 Paper 5 Emily Munro
Who put the 'European' into 'art cinema'? Film criticism, the 'art house' and subtitles: 'For Filmgoers Only'.

Paper 6 Michael Reilly
A Place in the Sun- Cinema Without Frontiers

Chair Brigid Cherry

1530-1545 Afternoon Tea

1545-1645 Paper 7 Melanie Self
*"in the best Lejeune manner" : Cultivating the art
of critique in a provincial English film society*

Paper 8 Anna Claydon
*Learning from the Audience: Cinema Studies,
Archiving and Film Societies' Collections from the
1930s to the 1970s*

Chair Mikel Koven

1700-1800 Drinks reception sponsored by EFG - Guild rooms/film house

Participants free to make own dinner arrangements from the wide selection
of eating places in Lothian Road and surrounding area

Friday 4th March

1000-1100 Paper 9 Graham Holderness
'The Passive Audience: Mel Gibson's The Passion of the Christ as Cinema and Liturgy'
Paper 10 Theresa Cronin
The Promises of Monsters
Chair: Michael Reilly

1100-1115 **Elevenes**

1115-1215 Paper 11 Anna Schober
City-Squats: The cinema-space as a cave for politics
Paper 12 Mark Goodall
Trashing the net: subcultural practice online
Chair Peter Gray

1215-1345 **Lunch (Guild Rooms)**

1345-1445 Paper 13 Stephen Woollock
Discriminating Audiences: Arthouse Exhibition and the Construction of Stratified Consumption
Paper 14 Martin Barker
Betokening John Malkovich
Chair John Izod

Coffee

1500-1600 Plenary session: Panel: Shane Danielsen, John Izod, Christine Geraghty, and Syd Kiman

1600-1700 Tour of the Edinburgh Film Guild Archives (Optional)

1930-2100 Civic reception: Edinburgh City Chambers

Saturday 5th March

1000-1100 *John Gray: Edinburgh Film Guild Enigma*
In this session, veteran filmgoer, filmmaker, producer and raconteur John Gray will reflect on nearly eighty years of film history and his personal involvement in film, from the early days in 1920s Aberdeen onwards. This session will include clips from some of John's favourite films.

1100-1115 **Coffee**

1115-1200 Presentation by Janet McBain of the Scottish Film Archive:
Not gazing but starring - the Audience on the Screen!

During the first half of the film century cinema audiences were enticed with the prospect of seeing themselves on the screen. The making of local topicals_ was a marketing ploy adopted by independent exhibitors from the first years of the travelling shows well on into the era of talking pictures.

Janet McBain presents a selection of these local films made for local presentation, from the moving image collection now preserved in the Scottish Screen Archive.

Charming, entertaining and delightfully naive these films evoke the atmosphere of pre-war Scottish society as well as in some cases almost incidentally recording cinema's own history. The programme will include cinema manager Jimmy Nairn's quite extraordinary film of the building in 1929 of the Ritz Cinema in Edinburgh, the first purpose built talking picture house in Scotland.

1900 - late Ceilidh at the St Brides Centre, Orwell Terrace, Edinburgh
(about 15-20 mins walk from Filmhouse)
Featuring ***The Blackford Fiddle band.***
An evening of high-energy Scottish country dancing and traditional tunes. Don't worry, you will be guided around the dancefloor by our skilled caller and refreshed by the St Brides Bar!
End of Conference!